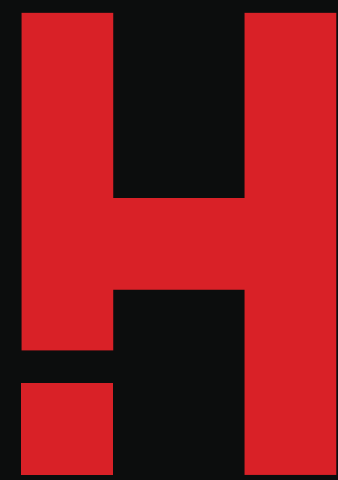


Harby group.





HISTORY ALREADY MADE

# WHO WE ARE

## HARBY Group it's a History Already Written.

Harby Group is a diversified real estate and construction conglomerate with an **accumulative experience of over 15 years** across **Dubai and Cairo**, contributing to some of **Egypt's most prominent mega projects**.

With a strong footprint in multiple sectors — including hospitality, **mixed-use developments, residential, Hospitality ,and governmental projects** — the Group has built a reputation for delivering excellence and innovation across all stages of development.

Comprising **more than four specialized companies**, each dedicated to a specific sector, Harby Group ensures integrated project execution from concept to completion, with a commitment to quality, sustainability, and long-term value creation.

Backed by a **vast and strategically located land bank**, the Group is now taking the next step in real estate development, expanding its portfolio to introduce distinctive projects that shape the future of urban living.





LESS DOUBT \ MORE CONFIDENCE

[ LESS MEANS MORE ]

MORE DELIVERING ON TIME.

[H]





# OUR MISSION



AT HARBY GROUP, OUR MISSION IS TO DELIVER REAL ESTATE SOLUTIONS THAT ARE CLEAR, RELIABLE, AND BUILT ON TRUST – SIMPLIFYING THE ENTIRE EXPERIENCE OF REAL ESTATE FOR ALL STAKEHOLDERS.

WE PROVIDE QUALITY AND SUSTAINABLE INVESTMENTS BY CREATING SPACES WHERE LESS COMPLEXITY CARRIES MORE VALUE. MAKING REAL ESTATE SIMPLER, SMARTER, AND MORE REWARDING ENSURING A LASTING IMPACT THROUGH FOR PEOPLE TO GROW, LIVE, AND WORK HARMONIOUSLY.



# OUR VISION

Our vision is to become Egypt's most trusted and straightforward developer, a name known for selling peace of mind and clarity; creating sustainable spaces that foster thriving communities.

Setting a new standard where promises are kept, delivery is on time, and living is elevated.

We don't just build for today; we build for the future. Every project we undertake is designed to add more value and support a simplified real estate experience for all stakeholders, this to ensure enhancing lives and contributing to a more connected, sustainable world.

**History Already Made**

//



LESS GAPS  
\\ MORE UNITY



LESS SHORT-TERM  
\\ MORE VISION



# OUR PROMISE

We don't just promise; we deliver. Every word we say is matched with action.

In a market where broken commitments have created frustration, Harby is the antidote — a developer that says less and does more.

OUR BRAND ESSENCE IS BUILT ON CLARITY,  
TRUST, AND THE COURAGE TO DO  
THINGS DIFFERENTLY.

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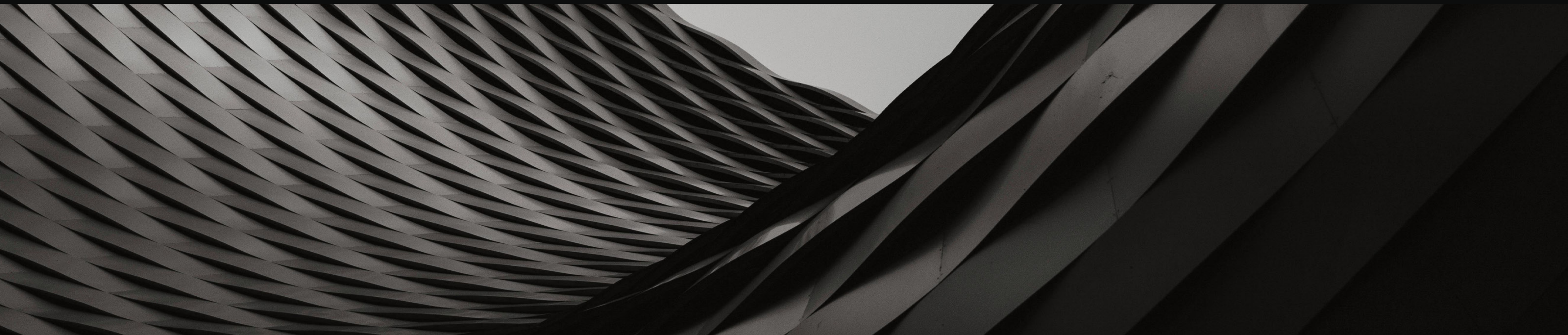
OUR BRAND ESSENCE IS BUILT ON CLARITY,  
TRUST, AND THE COURAGE TO DO THINGS DIFFERENTLY.





# WHAT WE STAND FOR

H



## **SIMPLICITY //**

LESS JARGON,  
MORE UNDERSTANDING.

WE BELIEVE LESS IS MORE. BY REMOVING COMPLEXITY, WE MAKE THE REAL ESTATE JOURNEY EASIER, SMOOTHER, & STRESS-FREE.

## **TRUST //**

LESS DOUBT,  
MORE TRANSPARENCY.

WE EARN TRUST BY DOING WHAT WE SAY, DELIVERING ON TIME, AND KEEPING EVERY PROMISE — NO EXCUSES, NO COMPROMISES.

## **VALUE CREATION //**

LESS WASTE,  
MORE GROWTH.

WE DON'T STOP AT PROMISES — WE PROVE THEM WITH ACTION. OUR WORD IS MATCHED WITH DELIVERY, EVERY TIME.

## **CUSTOMER-CENTRICITY //**

LESS HASSLE,  
MORE SATISFACTION.

WE BUILD FOR PEOPLE, NOT JUST PROJECTS. EVERY DECISION WE MAKE IS GUIDED BY THE LIVES AND FAMILIES WHO WILL CALL OUR SPACES HOME.



A person stands in the center of a dark, misty landscape, looking up at a bright beam of light descending from a cloudy sky. The light creates a path on the ground and illuminates the person's silhouette. The overall mood is one of hope and discovery.

# HISTORY ~~[WILL BE]~~ ALREADY MADE

LESS RISK.  
\\ MORE SECURITY.

LESS COMPLEXITY  
\\ MORE CLARITY.



# OUR BRANDS

**The  
Grove**  
Commercial Building  
Management

**MGH**  
General  
Contracting

  
**JENIN**  
Civil Work &  
Infrastructure

**Value  
Gate**  
Leasing &  
Supply Services



# The Grove

Commercial Building  
Management

## THE GROVE IS HARBY'S HUB FOR COMMERCIAL BUILDINGS MANAGEMENT & HOSPITALITY PROJECTS CONTRACTING

The Grove is Harby Group's hub for commercial buildings management and hospitality projects contracting, combining operational excellence with a commitment to creating vibrant, well-managed destinations that elevate user experience and investment value.







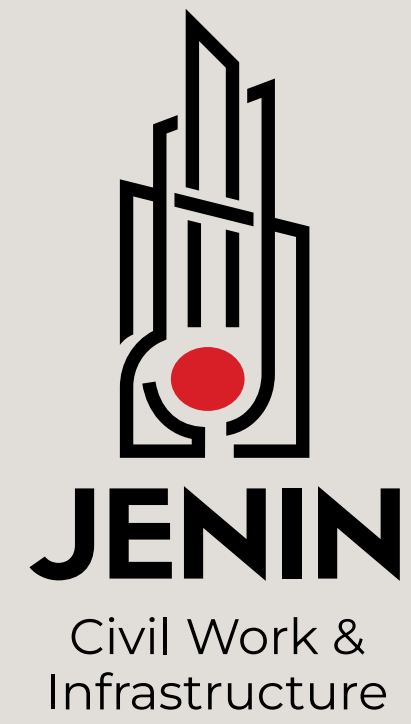
# MGH

General  
Contracting

**MGH IS HARBY GROUP'S  
ARM FOR GENERAL CONTRACTING**

with a strong portfolio of projects executed in collaboration with the governmental sector and participation in major developments across East and West Cairo. The company has also contributed to the construction of warehouses and large-scale facilities around the capital, reinforcing Harby Group's reputation for reliability, precision, and excellence in the contracting field.





**JENIN IS ONE OF THE KEY SUBSIDIARIES  
OF HARBY GROUP, SPECIALIZING IN  
INFRASTRUCTURE AND CIVIL WORKS.**

With a strong track record in executing major governmental projects and road networks, Jenin has played a vital role in shaping Egypt's modern infrastructure landscape.







**HEADING TO DUBAI**





# Value Gate

Leasing &  
Supply Services

**VALUE GATE IS HARBY GROUP'S  
ARM IN DUBAI, SPECIALIZING IN  
LEASING, SUPPLY SERVICES,  
AND ELECTRONICS.**

Despite being established only recently, Value Gate has successfully secured substantial investments and expanded the Group's regional presence, strengthening Harby Group's footprint in the Gulf market and supporting its cross-border growth strategy.

**70,000,000 AED**  
**TOTAL TRANSACTIONS**





# OUR LEGACY





**LEGACY SPANNING OVER**

**150 KM**

Roads' Infrastructure



**LEGACY SPANNING OVER**

**1,000,000 M<sup>2</sup>**

Real Estate Developments





**LEGACY SPANNING OVER**

**15,000,000,000** EGP

Investments Pushed in the Egyptian Market.







MORE THAN **50** PROJECTS  
**ALREADY DELIVERED**







**MORE THAN 21 PROJECTS**  
**IN PARTNERSHIP WITH**  
**THE INTERNAL AFFAIRS**



# MORE THAN **15** PROJECTS IN THE ROADS SECTOR





The image features a dark background with decorative elements consisting of squares in the corners. In the top-left corner, there is a 2x2 grid of squares, with the top-left and bottom-right squares being a medium gray and the top-right and bottom-left squares being a darker gray. In the bottom-right corner, there is a 2x2 grid of squares, with the top-right and bottom-left squares being a medium gray and the top-left and bottom-right squares being a darker gray. The central text is in a bold, red, sans-serif font.

**OUR FIRST  
ACCOMPLISHED  
MILESTONE**



# MASAAR

**MASAAR STRIP IS A VIBRANT COMMERCIAL  
DESTINATION STRATEGICALLY LOCATED IN  
OCTOBER GARDENS.**

Spanning over **25,000 m<sup>2</sup>** with a **built-up area of 3,000 m<sup>2</sup>**, designed to serve as a dynamic hub for the surrounding community, WOAX Strip offers a diverse mix of facilities, retail outlets, and dining experiences that cater to both residents and visitors.

Positioned near **Zewail University** and the **October Gardens Authority**, the strip benefits from a high-traffic location surrounded by **thriving residential neighborhoods**—making it an ideal spot for leisure, business, and daily conveniences.





**AUGUST  
2023**

**0%  
CONSTRUCTION**



**JANUARY  
2024**

**70 %  
CONSTRUCTION**

**JANUARY  
2025**

**READY  
FOR LEASING**



**WE'RE WORKING  
AT THE SPEED  
OF LIGHT**



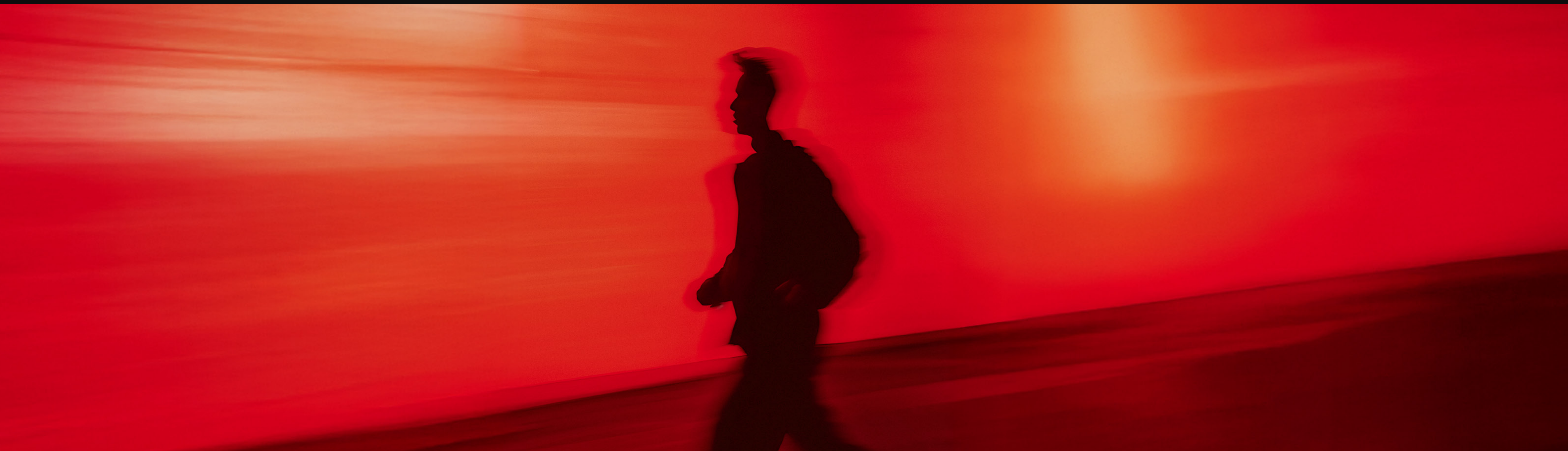
# THE CUSTOMER JOURNEY - FROM UNCERTAINTY TO CLARITY

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At HARBY group we focus on the community and we understand the frustrations customers face: hidden terms, delays, unclear promises. We proactively move forward listening to these needs and working on providing solutions.

The journey with Harby is clear, straightforward, and reassuring with less barriers towards more growth. From transparent communication and simplified contracts to consistent follow-up and timely delivery, we guide our customers step by step — replacing uncertainty with clarity, and stress with confidence.

WE DON'T JUST PROMISE – WE DELIVER.







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[HARBYGROUP.COM.EG](http://HARBYGROUP.COM.EG)

OCTOBER GARDENS, MASSAR STRIP, AHMED ZEWAEL ROAD.